

[Company Name]

[Email Subject Line] Request for Continuing Education sponsorship

Hello [Name]

[Salutation, for example, I hope my email finds you well].

I recently came across a professional development opportunity I believe would allow me to expand my professional network and grow as an endurance sports professional. It's a professional, immersive, and action-oriented experience called the [Inclusive Sports Leadership Academy](#) (ISLA).

ISLA is designed to engage participants in personal work with the larger goal of becoming an agent of transformational change in endurance sports. This immersive professional development opportunity is designed and led by the co-founders at Shift Sports, a non-profit organization whose mission is to grow diversity and inclusivity in endurance sports. As noted on the Shift Sports website, "The Shift Sports team can help endurance sport organizations, federations, and businesses improve their reach and increase profitability through specific practices designed to increase diversity in both organizational culture and clientele." <https://www.shiftsports.org/>

Participation in the ISLA will help me to:

- Deepen my understanding of the dynamics of oppression in sport at the individual, group, cultural, and systems levels using an intersectional lens.
- Explore historically included and excluded groups within sport.
- Examine how power and privilege operate within sport and how we each enable and resist.
- Apply this learning to my role in sport as well as the broader endurance sport community.

The benefits of attending the ISLA will assist me in better supporting **XXXX** business by:

- Expanding my professional network.
- Strengthening my skill set in diversity, equity, representation, and inclusion (DERI) work as it specifically relates to endurance sport.
- Connecting me with other successful DERI leaders from several major stakeholders in the endurance sport industry to gain cross-industry insight I can implement in our organization.
- Allowing me to workshop new ideas with a supportive community of leaders and participants who will provide productive feedback.

**I would really appreciate the company's support and sponsorship of \$\_\_\_\_\_ for my participation in ISLA.**

Please let me know if you have any additional questions. I'm excited to participate in ISLA and look forward to discussing the next steps.

Thank you in advance for your support of my professional growth and development.

Best regards,

[signature]